

From 5-8 November 2019, at the National Library for Children and Young Adults (ROK), the ASEAN-ROK Library Leadership Conference on Reading Promotion was held with the aims to implement the joint project of developing reading culture in ASEAN countries and Republic of Korea. Attending the conference were representatives from national libraries of 9 ASEAN countries (Brunei did not attend) and representatives of the National Library for Children and Young Adults, Korea.

At the conference, participants have discussed and evaluated the reading promotion activities of the ASEAN-ROK region and agreed to sign the All-together Reading Campaign: Read me a book” in order to launch the “reading aloud culture” campaign in the ASEAN community with the common symbol: Yellow Apron.

The Yellow Apron Hashtag Challenge will take place from January to April 2020 with the activities of sharing photos and video clips of librarians or volunteer wearing yellow aprons reading books for children on Instagram under the common hashtags: #readmeabook #aseanisreading_(nation) #yellowapron.

Mr. Nguyen Xuan Dung, Deputy Director of the National Library of Viet Nam (NLV) attended the Conference and signed the Memorandum of Agreement on the ASEAN-ROK Reading Culture project.

Photos of the same event:



Mr. Nguyen Xuan Dung – NLV Deputy Director attends the Conference



*Signing Ceremony of Memorandum of Agreement on the **ASEAN-ROK Reading Culture Project***



A souvenir photo of delegates attending the Conference

News and photos: NLV