

In order to help Vietnamese libraries shift from traditional library model to modern one and learn experiences of libraries in the U.S. regarding development trends of new library services, in the morning of October 14, 2016, the National Library of Viet Nam cooperated with American Center, the U.S. Embassy in Ha Noi to organize the seminar: *“Library trends and activities in the U.S.: Experiences of integrating new technology and traditional library services in organizing reader services”* with presentation of Nancy Battes Pearl.

Attending the seminar were leaders and representatives of the Science, Technology and Environment Department – Ministry of Culture, Sports and Tourism; the National Agency for Science and Technology Information – Ministry of Science and Technology; Institute of Social Sciences Information, Library of Congress; Military Library; libraries of some military and public security academies; representatives of Ha Noi University of Culture, Faculty of Information-Library, Ha Noi University of Social Sciences and Humanities, University of Home Affairs; representatives of some city/provincial libraries; staff of American Center, the U.S. Embassy in Ha Noi and staff of the National Library of Viet Nam.

Nancy Battes Pearl is a writer, a book reviewer and a famous librarian in the U.S. Her contributions to the library field has been acknowledged by many prestigious awards of the American Library Association and National Book Association. With rich experiences and practices, the speaker has had an open exchange and sharing about trends and development of libraries in the U.S. in the recent years, the ways to attract readers to the libraries, the role of library staff in connecting readers with knowledge resources, the methods for effectively implementing modern library activities to best meeting the users' needs... Through the seminar, participants have absorbed many useful information from the speaker as well as exchanging ideas from other participants related to organizing the reader services, difficulties and challenges that Viet Nam's libraries are facing with...

Photos of the same event:



Panoramic view of the seminar



Ms. Fenghua Wang – Information officer, American Center delivers speech to introduce speaker



Ms. Nancy Pearl – Former Executive Director of the Washington Center for the Books, Seattle Public Library gives talk and exchanges with Vietnamese librarians





Discussions and exchanges between participants and speaker



Ms. Kien Thuong Nga — the NLV's Director delivers the thankful speech



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