

“*Read Me a Book*” is a reading aloud program strongly implemented by the National Library of Viet Nam (NLV) during the last time to celebrate the Viet Nam Book Day 2020 and spread the values of experiencing reading with children, especially in the days when the whole country is implementing social isolation to prevent Covid-19 pandemic.

The “*Read Me a Book*” campaign organizes reading promotion events and sharing posts of photos and video clips of reading aloud programs led by storytellers on social media with the view to create an overall and tangible effect, contributing to the promotion of reading culture, encouraging reading movement, expanding the reading aloud activities to all people, especially among children, thereby help them access to each book, develop their thinking, imagination and realize the value of companion with book, promote the reading enjoyment, arouse the love for books and develop the reading culture.

The organization of reading aloud activity can be done in the form of online reading, parents reading books to their children, teachers, librarians, volunteers reading to children’s groups; the reading space can be at home or in public spaces such as schools, libraries, community culture houses... in which parents reading books for children is the most convenient and easiest way at present, helping children continue to learn and grow up from their own homes. This is also a crucial factor in mitigating the long-term effects of the Covid-19 crisis on children’s education and emotions.

The National Library of Viet Nam is pleased to introduce the “Read Me a Book” program and call on everyone to participate in reading books for children to spread the social effect of this meaningful reading promotion campaign.

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